

UKESAD TO BE TELEVISED IN EXCLUSIVE BROADCASTING DEAL WITH INEXCESS TELEVISION

UKESAD is to be televised for the first time in 2009 in an exclusive broadcasting deal with **Inexcess**, the broadband TV show for addiction and recovery.

UKESAD is the **UK/European Symposium on Addictive Disorders**, organised on a charitable basis by the Addiction Recovery Foundation, and the largest event on how to treat addiction in the UK and, indeed, Europe. 40 presentations will be given by 60 international experts (details at www.ukesad.org).

"People can successfully recover from even the worst depths of addiction, and we hope that broadcasting the voices of those successes will give hope to those who are still suffering, and their families," explained Foundation CEO Deirdre Boyd.

"We also hope that their stories of recovery will act as a guide."

Inexcess Television will cover the main presentations over the three days of the conference (DVD/CDs of these will be made available after the symposium to generate income for the charity), as well as setting up a TV studio in the exhibition area where Inexcess founder and presenter George Williams will be on hand to interview speakers and delegates.

Highlights of the major sessions and news stories will be broadcast daily on www.inexcess.tv, and will be followed by a series of themed features based on the main issues and opinions to come out of the conference. The series will be aired in June and July on demand on the Inexcess website and will also be available as podcasts from iTunes.

UKESAD delegates make the first contributions to the Inexcess forum, officially launched at the conference. The forum aims to provide a link to the show that encourages comment, debate and the sharing of personal recovery experiences.

Williams hopes the forum will also encourage the professional community to take part in the debate and bring more attention to the issues surrounding addiction and mental health. "TV is the perfect medium to provide a window on the reality of addiction. The forum will complement the show enabling people to interact with Inexcess and connect with more people, and ultimately connect more people to the help they need."

"Too many of those struggling with addictions still don't know what's out there for them or how to get to it. I expect access to services to be a major theme on the forum and something that we will feed into our forthcoming *Recovery News* slot, a live daily broadcast planned for September."

The Addiction Recovery Foundation (charity no 328133) was founded in 1989 to give information to sufferers, their families, employers and caring professionals about how to recover from addiction

The charity will celebrate its 20th birthday at UKESAD

The charity is completely independent, with no support from government, enabling it to advocate for people in recovery and people seeking help towards recovery.

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